

KARTHIKNATHAN SOWBAGHYANATHAN

Designer | Engineer | Thespian | Geek

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My belief as a designer is that graphic design is a method/process for intervention rather than problem solving. My special interests lie in narrative design as a medium for communication and designing with/for technology. I occasionally dabble with illustrations and I've developed a newfound interest in retro pixel art and animation. When I am not designing, you can find me exploring the confusing and often contentious culture of the internet, catching up on the latest web series or movie, devouring graphic novels or loading myself with trivia for pub quizzes.

EDUCATION

BE Electronics and Communication Engineering

SSN College of Engineering, Chennai
Class of 2017

MA Graphic Communication Design

UAL: Central St. Martins, London
Class of 2019

EXPERIENCE

**OPN Advertising, Chennai
Intern**

Feb. 2016-June 2016

In charge of the Election Commission of India's 2016 Tamil Nadu state election campaign

**Graphic Quarters, Mumbai
Freelance Graphic Designer**

June 2016-July 2016

Few illustration projects, such as their minis collection

**SPI Cinemas, Chennai
Graphic Design Intern**

August 2016-Feb. 2017

Worked on a few employee facing design projects and also on the identity for the 'Hack for Social Good' Hackathon

Modual Kickstarter

Summer 2018

Helped coordinate all the tech. requirements for the workshop and helped the participants with their projects

SKILLS/PROGRAMS

HTML/CSS

Javascript

Unreal Engine

Processing

Twine

Wordpress

Arduino

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Illustration

Bookbinding

SIDE GIGS

Director, Actor, Writer
2013-2017

Lights Out Please

SSN Theatre

Actor

2017

Crea Shakthi

Actor, Writer

2017-2019

UAL Drama Society